

Happy employees inspire clients to do more business with your company.

Otto Siegel, MCC, M. Ed.

Speaker • Executive Coach • Author

Dare to Be Different!

- Turn Diversity Into Your #1 Team Advantage
- Maximize Everyone's Unique Strengths
- Lead Team Members to Capitalize on Their Differences



Keynote Presentation

Dare to Be Different

Today's employees and managers face significant communication challenges with culturally diverse teams that extend way beyond language barriers. This impacts customer interactions as well as leadership and productivity. However, being unique, creative, and innovative is the top competitive advantage for any organization.

Learning how to leverage individual strengths is the number one step to creating a trust based company culture that leverages diversity as their key advantage.

In "Dare to Be Different," Otto Siegel shows participants 4 steps to creating a team environment that makes it safe to be different. Instead of focusing on each others differences, team members learn how to capitalize on each others strengths. Mutual respect and support increase while cultural barriers disappear. Employees can perform at their peak and enjoy coming to work every day.

Contact Information

Otto Siegel

623-266-3923 • speaking@geniuscoaching.net • GeniusCompanies.com



Significant Accomplishments

For a life time Otto has been coaching children and adults to live their natural genius.

- He has helped executives and entrepreneurs make quantum leaps in creating results for themselves and their teams.
- He has helped East German Army Generals unlock their personal genius when integrating to the West after the Berlin Wall came down.
- He has helped hundreds of children make jumps in their performance at school.

He is an author, speaker and Master Certified Coach. As the founder and president of Genius Coaching, LLC he partners with corporate executives and entrepreneurs to discover and leverage their natural genius with focus and fun. He studied behavioral science with Nobel Prize winner Prof. Dr. Konrad Lorenz in Munich, Germany and holds a master's degree in education, biology and chemistry.

Raving Reviews

'In my time as Program Manager in our Fortune 100 company's Leadership Development Team, Otto is one of the most gifted and entertaining facilitators I have worked with.'

Deborah Caldwell, IBM Leadership Development Program Mgr.

'The class was tremendously positive, interactive and engaging. I learned more in this one day than in many 3+ day courses.'

Monica Loomis, Oracle Corporation



Partial Client List:

- McKesson Healthcare, Scottsdale, AZ
- Per Sé Technologies, Gilbert, AZ
- Atronic Americas, Scottsdale, AZ
- The Dial Corporation, Scottsdale, AZ
- Integrity PCB Design, Tucson AZ
- Foundations Financial Group, Phoenix, AZ
- Oracle Corporation,

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