

Otto Siegel
inspires
leaders and
teams to
tap into
their most
overlooked
potential.

Otto Siegel, MCC, M. Ed.

Speaker • Executive Coach • Author

Let Otto Genius-ize You!

- Build a team that performs in the zone of their talents and strengths
- Discover the 3 most overlooked ways to tap into your team's potential
- Create self-confident team members motivated to take on big challenges
- Drastically improve individual performance and productivity



Keynote Presentation

Leading a Talent Driven Company Culture

Since Marcus Buckingham and Donald Clifton published their book in 2001 *Now, Discover Your Strengths*, company leaders have realized that their employees most likely will only apply 20% of their strengths in their positions.

Our education and upbringing has taught us how to fix our weaknesses but not how to perform in the zone of our talents and strengths. And this is despite the known fact that talent based performance will drastically increase productivity and effectiveness.

Scientists know for a long time that 'fixing weaknesses' literally blocks the creative thinking capabilities in a person. Talent based performance causes self-confident team members who don't shy away from challenges.

Knowledge is not enough. It's time for implementation. In his keynote "*Leading a Talent Driven Company Culture*" Otto provides insights from neuroscience that make the change to a talent driven culture irresistible. But better still, he leads every participant through an unforgettable experience of their own talents and strengths which enables them to discover new capabilities they never saw in themselves before. Finally, Otto will provide practical tools on how to engage each team member based on their individual strengths.

Contact Information

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Significant Accomplishments

For a life time Otto has been coaching children and adults to live their natural genius.

- He has helped executives and entrepreneurs make quantum leaps in creating results for themselves and their teams.
- He has helped East German Army Generals unlock their personal genius when integrating to the West after the Berlin Wall came down.
- He has helped hundreds of children make jumps in their performance at school.

He is an author, speaker and Master Certified Coach. As the founder and president of Genius Coaching, LLC he partners with corporate executives and entrepreneurs to discover and leverage their natural genius with focus and fun. He studied behavioral science with Nobel Prize winner Prof. Dr. Konrad Lorenz in Munich, Germany and holds a master's degree in education, biology and chemistry.

Raving Reviews

'In my time as Program Manager in our Fortune 100 company's Leadership Development Team, Otto is one of the most gifted and entertaining facilitators I have worked with.'

Deborah Caldwell, IBM Leadership Development Program Mgr.

'We noticed a significant increase in productivity and profitability, improved cohesiveness amongst the leaders and managers, and a much greater accountability on all levels.'

Michael F. Lauer, CFO/Interim CEO, Atronic Americas

'I the past year I have seen a complete turn around in my team. My 1:1's have changed from "here's what you've done wrong and here's how we're going to fix it" to "what do you think is the top priority and what resources do you need to handle it?'

Deirdre Kohly Poyer, Manager, EDI Customer Support, Per-Sé Technologies



Partial Client List:

- McKesson Healthcare, Scottsdale, AZ
- Per Sé Technologies, Gilbert, AZ
- Atronic Americas, Scottsdale, AZ
- The Dial Corporation, Scottsdale, AZ
- Integrity PCB Design, Tucson AZ
- Foundations Financial Group, Phoenix, AZ
- Oracle Corporation,

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