

Otto Siegel Long Bio

Otto Siegel is a Master Certified Coach, author, speaker and consultant with 28 years of international experience in multicultural environments in the U.S., Brazil and Germany. He has worked with business teams as well as executives, managers and entrepreneurs to help them discover their core strengths and create bottom line results with focus and fun. His specialties include team coaching, leadership coaching, coaching high performers, career transition coaching, and cross-cultural coaching.

Otto began his career as a high school teacher in Germany, where he taught Biology and Chemistry and initiated educational consulting for gifted students with learning disabilities. He directed an international student exchange program, spending seven years in Brazil as a teacher and consultant. In 1990 he started a coaching and consulting practice in Germany, where he helped East German military officers transition to management during a time of political change. In 1996, he accepted a position in Arizona as Corporate Coach and Manager of Training and Development for NDCHealth, where he created leadership development, performance management and career development programs in nine U.S. and European locations.



Otto studied Biology of Human Behavior with Nobel prize winner Prof. Dr. Konrad Lorenz at the University of Munich and graduated with a Masters in Education and a Bachelor of Science in Biology and Chemistry. He holds certifications in leadership development, team collaboration, presentation and facilitation programs from DDI and The Center of Creative Leadership. He is a Certified Behavioral Analyst (CPBA), a certified Brain-Gym® instructor, and graduated as a certified TMI instructor (Technique of Mental Integration) from the Humboldt University in Sao Paulo/Brazil. He graduated from Corporate Coach University International in Colorado as a Certified Business Coach (CBC), holds a Master Certified Coach (MCC) certification from the International Coach Federation (ICF) and adheres to their world-wide standards.

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